



News Release

\*for immediate release\*

20<sup>th</sup> June 2017

## **Cycling event first as Pedal for Scotland heads to the Fair City**

**Perth becomes the latest venue to host a Wee Jaunt bike ride as part of Scotland's biggest bike event, Pedal for Scotland.**

***Photo: Provost Dennis Melloy celebrates the launch of the Wee Jaunt Perth bike event with pupils from Ruthvenfield Primary School. Centre: Provost Dennis Melloy. Ruthvenfield pupils: Simon Fowler, Erica Campbell, Nathan Rogers, Nicole Rogers, Charlotte Newman, Molly Pettigrew***

Following a sell-out Wee Jaunt in Falkirk, a brand new cycle event – the Wee Jaunt Perth - has been added to the Pedal for Scotland calendar.

Provost Dennis Melloy swapped gold chains for the oiled variety as he joined P6 pupils from Ruthvenfield Primary School to launch the event at Perth Concert Hall.

The Wee Jaunt Perth will take place on Sunday 6 August, starting at Perth Concert Hall and heading to the North Inch for a family-friendly traffic free route of 6 miles.

Suitable for all abilities, the ride is just one of several cycling events delivered as part of Pedal for Scotland – Scotland's biggest bike event. Pedal for Scotland rides include Wee Jaunts across the country, a 45 mile Classic Challenge ride between Glasgow and Edinburgh and the mighty 93 mile Big Belter.

The Wee Jaunt Perth will form part of Perth on the Go – a city wide event encouraging residents and visitors to try different ways of travelling that don't involve a car.

Provost Dennis Melloy said, "Cycling is a great activity that can help keep people and families fit and active. Whether it's a gentle ride with the family or a more challenging hill climb you're after, we'll



have something to suit in Perth and Kinross. We're keen to see more people cycling for leisure and work. We're also continuing our work in schools to encourage more active travel and our Bikeability Scotland cycle training is making sure children can cycle safely."

Transport Minister Humza Yousaf said, "It is great that the people of Perth will be able to take part in Cycling Scotland's Wee Jaunt event which encourages people of ages and abilities to get on their bikes and have some fun.

"We have put in place record investment in walking and cycling, and will continue to do so for the life of this Parliament in a bid to get people cycling as part of their everyday journeys.

"I hope everyone has a great day and enjoys the cycle across the city."

Keith Irving, Cycling Scotland chief executive, added, "The Wee Jaunt Perth is the newest addition to our family friendly Wee Jaunt rides and promises to be a fun-filled day. It is an excellent introduction to travelling by bike, be it for work, school or pleasure and is the perfect way for people of all ages and abilities enjoy all the benefits of cycling. A fantastic traffic free route means participants can relax and enjoy all the events in Perth on the day as part of Perth on the Go."

Participants will be able to raise money for the event's official charity partner, the STV Children's Appeal, helping children across Scotland living in poverty.

Pedal for Scotland is Scotland's biggest bike event, with events from 6 miles to 93 miles. The Wee Jaunt Perth takes place on 6 August, starting at Perth Concert Hall. Enter online at [www.pedalforscotland.org](http://www.pedalforscotland.org). An adult place is £8, with concessions and child places at £5. Under 5s go free when using a tag-a-long, trailer or bike seat.

**ENDS**

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#### **NOTES TO EDITORS:**

##### **Pedal for Scotland**

1. Pedal for Scotland is organised by Cycling Scotland, the lead organisation for cycling promotion in Scotland. Cycling Scotland is the national cycle training, promotion, events and engineering organisation for Scotland. With grant funding from Transport Scotland we are working to establish cycling as an acceptable, attractive and practical lifestyle option.

[www.cycling.scot](http://www.cycling.scot)

Cycling Scotland is a recognised Scottish Charity no. SC 029760

2. Transport Scotland is the national transport agency for Scotland, delivering the Scottish Government's vision for transport.

[www.transport.gov.scot](http://www.transport.gov.scot)

3. Pedal for Scotland was established in 1999 as a way to encourage more people to cycle. Cycling 50 miles in a day demonstrates the considerable distances it is possible to achieve by bike, and encourages people to leave the car at home for short journeys.

4. Pedal for Scotland event is delivered in partnership with eight local authorities and support services such as Police Scotland, Scottish Fire & Rescue Service, Scottish Ambulance Service and the St Andrews Ambulance Association.

[pedalforscotland.org](http://pedalforscotland.org)

##### **STV Children's Appeal**

The STV Children's Appeal is committed to helping children and young people affected by poverty in Scotland. The STV Children's Appeal works closely with Scotland's leading experts in the field of child poverty, sharing knowledge and expertise with both small community groups and national charities on their experiences of addressing the challenges of child poverty in Scotland. [www.stv.tv/appeal](http://www.stv.tv/appeal)

In six years the Appeal has raised £13.7 million, allowing them to make 722 big and small awards across all 32 local authority areas in Scotland, providing much needed support to over 62,000 children.



STV Appeal is a Scottish Charitable Incorporated Organisation, number SC042429.

### **Perth on the Go**

Perth on the Go is helping local residents and visitors to our city to save money, time and hassle while they travel. Perth on the go logo

Developed thanks to funding from the Scottish Government to improve air quality, Perth on the Go aims to enhance the city's environment, by reducing congestion and therefore traffic pollution, in addition to helping the people of Perth be a bit more active.

Cars have an important role to play in our transport system, and are essential for many people's journeys. Yet too many cars on the roads are affecting the city's environment and increasing risks to people's health.

Perth & Kinross Council, Stagecoach and others are working to provide good quality infrastructure and transport services to provide alternative options where they can. However it's up to everyone that travels in Perth to do their bit.

### **Sustrans Scotland**

Sustrans Scotland is sponsoring Pedal for Scotland 2017. Sustrans is the charity making it easier for people to walk and cycle. We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute.

[www.sustrans.org.uk](http://www.sustrans.org.uk)

Sustrans is a registered charity no. SC039263 (Scotland) and 326550 (England and Wales)

### **Heart Scotland**

Heart is the UK's most popular commercial radio brand, reaching nine million listeners every week on air. Under the strapline 'Turn Up the Feel Good', Heart plays music that listeners love! You can expect to hear artists like Ed Sheeran, Olly Murs, Pharrell, Madonna, Michael Jackson, Robbie Williams and Take That.

Heart Scotland is available on 100-103 FM, DAB digital radio, at [heart.co.uk](http://heart.co.uk), on the Heart app, on Sky channel 0111, Freesat channel 733 and Freeview channel 728.

(Source: RAJAR / Ipsos-MORI / RSMB, period ending 3rd April 2016)

### **Daily Record**

The Daily Record and Sunday Mail joined forces with Scottish and Universal Newspapers in late 2011 to create the nation's biggest publishing business: Media Scotland.



Together with our commercial websites, including Road Record and ScotCareers, we command a digital audience of 3.4million unique users online a month (figure for May, 2012).

Media Scotland's newspapers and websites are read by two out of three Scots.

The Daily Record and Sunday Mail are published by Scottish Daily Record and Sunday Mail Ltd and are part of Trinity Mirror plc, the UK's largest newspaper publisher.

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